

WE CLAIM:

1. An ergonomic cleaning pad for attachment to a cleaning implement comprising:
  - a. a substrate;
  - b. a cleaning composition impregnated in said substrate;
  - c. wherein said cleaning pad has a ratio of length, as measured from top to bottom, to width, as measured from side to side, of greater than 1.0 and less than 1.5;
  - d. wherein said cleaning pad has a basis weight greater than about 200 gsm; and
  - f. wherein said cleaning pad has a thickness greater than 0.3 inches.
2. A cleaning implement comprising:
  - a. a handle; and
  - b. a removable ergonomic cleaning pad comprising:
    - i. a substrate selected from the group consisting of a water-insoluble substrate, a water-soluble substrate, a water-dispersible substrate, and combinations thereof; and
    - ii. a cleaning composition impregnated in at least one of said substrates;
  - c. wherein said cleaning pad has a ratio of length, as measured from top to bottom, to width, as measured from side to side, of greater than 1.0 and less than 1.5.
3. The cleaning implement of claim 2, wherein said cleaning pad has a length from top to bottom of between 3 inches and 7 inches.
4. The cleaning implement of claim 3, wherein said cleaning pad has a cleaning arc and said cleaning arc has a length greater than 1.5 inches.

5. The cleaning implement of claim 4, wherein said cleaning arc has a length greater than 2.0 inches.
6. The cleaning implement of claim 4, wherein said cleaning arc has a length greater than 2.5 inches.
7. The cleaning implement of claim 4, wherein said cleaning arc has a length greater than 3.0 inches.
8. The cleaning implement of claim 3, wherein said cleaning pad has a thickness greater than 0.3 inches.
9. The cleaning implement of claim 8, wherein said cleaning pad has a thickness greater than 0.4 inches.
10. The cleaning implement of claim 8, wherein said cleaning pad has a thickness greater than 0.5 inches.
11. The cleaning implement of claim 3, wherein said cleaning pad has a cleaning angle and said cleaning angle is from 80 degrees to 120 degrees.
12. The cleaning implement of claim 11, wherein said cleaning angle is from 90 degrees to 115 degrees.
13. The cleaning implement of claim 3, wherein said cleaning pad has a length between 4 inches and 6 inches.
14. The cleaning implement of claim 3, wherein said cleaning pad has a length between 4.5 inches and 5.5 inches.
15. The cleaning implement of claim 2, wherein said cleaning pad has a ratio of length to width of less than 1.25.

16. The cleaning implement of claim 15, wherein said cleaning pad has a ratio of length to width of less than 1.1.
17. The cleaning implement of claim 2, wherein said cleaning pad has a thickness greater than 0.3 inches.
18. The cleaning implement of claim 17, wherein said cleaning pad has a thickness greater than 0.4 inches.
19. The cleaning implement of claim 17, wherein said cleaning pad has a thickness greater than 0.5 inches.
20. The cleaning implement of claim 2, wherein said cleaning pad has a cleaning angle and said cleaning angle is from 80 degrees to 120 degrees.
21. The cleaning implement of claim 20, wherein said cleaning angle is from 90 degrees to 115 degrees.
22. The cleaning implement of claim 2, wherein said cleaning pad comprises a water-insoluble substrate.
23. The cleaning implement of claim 2, wherein said cleaning pad comprises a water-soluble substrate.
24. The cleaning implement of claim 2, wherein said cleaning pad comprises a water-dispersible substrate.
25. The cleaning implement of claim 2, wherein said cleaning pad additionally comprises a fitment for attachment to a cleaning head.
26. The cleaning implement of claim 2, wherein said cleaning pad has a basis weight greater than about 200 gsm.

27. The cleaning implement of claim 2, wherein said cleaning pad has a basis weight greater than about 250 gsm.
28. The cleaning implement of claim 2, wherein said cleaning pad has a basis weight greater than about 300 gsm.
29. The cleaning implement of claim 2, wherein said cleaning pad has a basis weight greater than about 350 gsm.
30. The cleaning implement of claim 2, wherein said cleaning pad has a basis weight greater than about 400 gsm.
31. A cleaning pad for attachment to a cleaning implement comprising:
- a. a substrate selected from a group consisting of a water-insoluble substrate, a water-soluble substrate, a water-dispersible substrate, and combinations thereof; and
  - b. a cleaning composition impregnated in at least one of said substrates;
  - c. wherein said cleaning pad has a ratio of length, as measured from top to bottom, to width, as measured from side to side, of greater than 1.0 and less than 1.5.
32. The cleaning pad of claim 31, wherein said cleaning pad has an indicia that indicates the side for attachment.
33. A method of cleaning a surface using a cleaning implement with a removable cleaning pad which is impregnated with a cleaning composition, said method comprising the steps of:
- a. attaching said cleaning pad to said cleaning implement;
  - b. wetting said cleaning pad;
  - c. wiping said surface;

d. optionally, rewetting said cleaning pad; and

e. optionally, rinsing said surface.

34. The method of claim 33, wherein said surface comprises a shower.